



Vision • Focus • Action

2024 Vision Sponsor Participant Application

The MSBO Leadership Institute is a year-long program that is rigorous and challenging.

As a participant of the MSBO Leadership Institute, you will be engaged in reflective dialogue and establish realistic and clear professional goals that will work in your unique circumstances.

Applicant Information/Criteria

- December 1, 2023 — Application Deadline
- December 2023 — January 2024
Take Leadership Style Assessments & the first of five one-on-one coaching sessions.
- Participate in small group project sessions
- Five 2-day sessions to attend (Sessions begin at approximately 5 pm on the first night and run 8 am to 4:00 pm the following day.)
 - Session 1: February 7-8, 2024 — Holiday Inn, Downtown Grand Rapids
 - Session 2: March 8-9, 2024 — MSBO Office, Lansing
 - Session 3: May 10-11, 2024 — MSBO Office, Lansing
 - Session 4: July 31 – August 1, 2024 — MSBO Office, Lansing
 - Session 5: October 9-10, 2024 — Holiday Inn, Downtown Grand Rapids

Participant Information

Name: _____

Title/Position: _____

Business: _____

Address: _____

City/State/Zip: _____

Phone #: _____

Fax #: _____

E-mail: _____



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2024 Vision Sponsor Participant Commitment Form

As a participant of the MSBO Leadership Institute, you will be engaged in reflective dialogue and establish realistic and clear professional goals that will work in your unique circumstances. It is our hope that you will have the opportunity to promote positive systemic changes in your business.

To get the full benefit of the experience, we need each participant to be fully engaged throughout the program. Please read this overview of what is expected in the MSBO Leadership Institute and sign this commitment to being an active participant.

I understand it is a one-year commitment and I will:

- Attend five MSBO Leadership Institute sessions:
 - Session 1: February 7-8, 2024
 - Session 2: March 8-9, 2024
 - Session 3: May 10-11, 2024
 - Session 4: July 31 – August 1, 2024
 - Session 5: October 9-10, 2024
- Read professional literature and complete all assigned projects
- Participate in a leadership assessment
- Participate in other projects
- Participate in one-on-one coaching with an executive coach

Applicant Signature _____ Date _____