



You are invited to the 64th ANNUAL

Mid-Winter Conference

At Western Michigan University Thursday, March 8, 2018
~~~~~ Supporting Leadership through Learning ~~~~~

### “Keep Calm & Carry On”

*Like us on Facebook!*



Our conference will once again be held on the campus of Western Michigan University in the Bernhard Center, Kalamazoo. This year's Keynote Speaker is Dane Wysocki speaking on “Surviving Change, Chaos and Confusion”. Breakout sessions will provide in-service for business office, secretaries, facility, purchasing, human resource staff, directors and superintendents. Pending approval, eligible MSBO members can receive 5 SCECHs for attending the conference.

#### Agenda

|                              |             |
|------------------------------|-------------|
| Registration and Refreshment | 7:45-8:30   |
| Session #1                   | 8:30-9:30   |
| Session #2                   | 9:35-10:35  |
| Vendor Exhibits              | 10:35-11:05 |
| Break                        | 11:05-11:20 |
| Session #3                   | 11:20-12:20 |
| Luncheon                     | 12:20-1:20  |
| MSBO Update                  | 1:20-1:35   |
| Keynote Speakers             | 1:35-2:35   |
| Wrap Up Session              | 2:35-2:50   |

Register and Pay online!!!

Some of the sessions being planned are: WorkFit-Stay Healthy at Work, New Trends in Health Care, Don't Say , CEPI Updates, State aid Update, Retirement ORS, Life Lessons & Leadership, HR Hot topics, REP What's it All About, Life Lessons and Leadership, Productivity 2.0, Workplace Harassment, Legislative update, Worker's Compensation-Do You Know the Fact, Intermediate Excel Tips & Tricks and many others. Look for a complete listing on the MSBO website below:

Go to: [www.MSBO.org](http://www.MSBO.org) click on Regional Groups, Southwestern Michigan.

Many thanks go to our Gold Sponsors: **Eidex, GMB Architects, Horizon Bank, MEA Financial Services, MESSA, Michigan Class/Public Trust, Munetrix, Owens Ames Kimball, Plante & Moran, Raymond James and Williams and Company.** They make it possible to bring in dynamic keynote speakers at a great venue with a delicious buffet lunch. In addition, you can choose from 30 up-to-date and relevant learning sessions, SCECHs (pending approval), many door prizes, continental breakfast & snacks, networking with your peers, vendor hall, **free** parking, and a chance to win one of six scholarships to an MSBO event. You get all this for an affordable **\$30!**

**All registrations paid by February 23, 2018 are entered in a drawing for a MSBO Event Scholarship!**

Ellen Hasse, President SWMSBO 269.473.0594 [ehasse@homeoftheshamrocks.org](mailto:ehasse@homeoftheshamrocks.org)

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**REGISTRATION FORM—by mail or email**  
School District \_\_\_\_\_

**OR register and pay each person online at:**  
<https://www.brownpapertickets.com/event/3104632>

Please print registrant name(s) and email address

Name: \_\_\_\_\_ email: \_\_\_\_\_

Name: \_\_\_\_\_ email: \_\_\_\_\_

Number of Registrants TOTAL \_\_\_\_\_ x \$30.00 Registration form due Tuesday, February 27, 2018

Register and pay online at <https://www.brownpapertickets.com/event/3104632> OR Make checks payable to: **S. W. M. S. B. O.**

Mail Reg. & Check to: Paula Johnson Portage Public Schools 8107 Mustang Drive, Portage MI 49002 [pjohnson@portageps.org](mailto:pjohnson@portageps.org)

You are invited to the  
**64th ANNUAL**  
**Southwestern Michigan School Business Officials**  
**Mid-Winter Conference**

At Western Michigan University Thursday, March 8, 2018  
~~~~~ Supporting Leadership through Learning ~~~~~  
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“Keep Calm & Carry On”



Keynote Speaker
Dane Wysocki



Dane Wysocki is a Child and Family Therapist with over 15 years' experience in working with troubled youth and their families. Frustrated with the traditional, yet largely unsuccessful therapeutic interventions of dealing with emotionally unattached, depressed and angry children, Dane developed his own innovative, and creative techniques using MAGIC and HUMOR to build rapport, establish relationships, and achieve results. Dane's unparalleled success with families, coupled with his unique perspective on the human condition, quickly made him a sought-after conference speaker and author on the Use of Humor in Therapy. By using The Magic of Humor in the Workplace, Dane's goals are to help people face the challenges of human interaction... "Taking what you do seriously, while taking yourself lightly!!!" His message will bring of HOPE, HUMOR, And LAUGHTER to us.