



You are invited to the
63rd ANNUAL
Southwestern Michigan School Business Officials
Mid-Winter Conference
 At Western Michigan University Thursday, March 9, 2017
 ~~~~~ Supporting Leadership through Learning ~~~~~  
**“Roadblocks or Stepping Stones to Opportunities”**  
*Like us on Facebook!*

Our conference will once again be held on the campus of Western Michigan University in the Bernhard Center, Kalamazoo. This year's Keynote Speakers are Kirk Latimer and Gabriel Giron from [Kinectic Affect](#). Breakout sessions will provide in-service for business office, secretaries, facility, purchasing, human resource staff, directors and superintendents. Pending approval, eligible MSBO members can receive 5 SCECHs for attending the conference.

**Agenda**

|                              |             |
|------------------------------|-------------|
| Registration and Refreshment | 7:45-8:30   |
| Session #1                   | 8:30-9:30   |
| Session #2                   | 9:35-10:35  |
| Vendor Exhibits              | 10:35-11:05 |
| Break                        | 11:05-11:20 |
| Session #3                   | 11:20-12:20 |
| Luncheon                     | 12:20-1:20  |
| MSBO Update                  | 1:20-1:35   |
| Keynote Speakers             | 1:35-2:35   |
| Wrap Up Session              | 2:35-2:50   |

Register and Pay online!!!

Some of the sessions being planned are: Building Highly Effective Teams, Excel Tips and Tricks, Budget Planning, Legislative Update, P-Card Efficiencies, CEPI Updates, On the Go Wellness, State aid Update, Retirement ORS, Life Lessons & Leadership, HR Hot topics and many others. Look for a complete listing on the MSBO website below:

Go to: [www.MSBO.org](http://www.MSBO.org) click on Regional Groups, Southwestern Michigan.

Many thanks go to our Gold Sponsors: Chemical Bank, GMB Architects, Horizon Bank, MEA Financial Services, MESSA, Michigan Class/Public Trust, Munetrix, Owens Ames Kimball, Plante Moran, Inter-State Studio & Publishing Company, The Skillman Corporation and William Blair. They make it possible to bring in dynamic keynote speakers at a great venue with a surprise lunch—YOU DO NOT WANT TO MISS THIS YEAR! In addition, you can choose from 30 up-to-date and relevant learning sessions, SCECHs (pending approval), many door prizes, continental breakfast & snacks, networking with your peers, vendor hall, **free** parking, and a chance to win one of six scholarships to the MSBO Annual Conference in Grand Rapids. You get all this for an affordable \$30!

**All registrations paid by February 17, 2017 are entered in a drawing for a MSBO Annual Conference Scholarship!**

Stacy Ritchie, President SWMSBO 269.782.4409 [sritchie@dowagiacschools.org](mailto:sritchie@dowagiacschools.org)

**REGISTRATION FORM—by mail or fax**

**OR register each person online at:**

School District \_\_\_\_\_

<http://www.brownpapertickets.com/event/2698446>

Please print registrant name(s) and email address

Name: \_\_\_\_\_ email: \_\_\_\_\_

Name: \_\_\_\_\_ email: \_\_\_\_\_

Number of Registrants TOTAL \_\_\_\_\_ x \$30.00 Registration form due Tuesday, February 28, 2017

Register and pay online at <http://www.brownpapertickets.com/event/2698446> OR Make checks payable to: **S. W. M. S. B. O.**

Mail to: Bill Disch, Mattawan Consolidated Schools, 56720 Murray Street, Mattawan, MI 49071. Fax: 269-668-2372

KRESA/S.W.M.S.B.O.  
1819 East Milham Avenue  
Portage, MI 49002



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....OR STEPPING STONES TO OPPORTUNITIES

Keynote Speakers

Gabriel Giron and Kirk Latimer from [Kinectic Affect](#)



Kinectic Affect is a dynamic spoken word duo based in Kalamazoo composed of two very different men; Kirk Latimer, a survivor of his own destructive past, and Gabriel Groin, a survivor of cancer, combine their voices to give life to their difficult past experiences. Together they are able to show audiences the common humanity we all share. Having been featured on television shows, such as the hit show America's Got Talent and on the Apollo stage, Kinectic Affect's international reach combines entertainment with deeply moving and emotional personal struggles and triumphs. This work has driven them to co-found a non-profit organization called Speak It Forward Inc. which brings the power of their work and personal experiences to those individuals, vulnerable children and organizations that need it the most.