School Election Update: Operating, Bond and Sinking Fund Millage Proposals



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School Ballot Proposals

- Operating Millage.
- Debt Millage: Voted Capital Improvement Bonds.
- Building and Site Sinking Fund Millage.
- Recreation Millage.
- Regional Enhancement Millage.

School Election Date Options



- A school district may submit a ballot question to the school electors on one of the following dates:
 - Regular election date (i.e., one of the three fixed dates)
 - ➤ A date when a city or township within the school district's jurisdiction is holding an election; or
 - A "floater" election date.
- Ballot question must be submitted to the school district's Election Coordinator no later than 4 p.m. on the twelfth Tuesday before the election date.

Three Fixed Regular Election Dates

- ☐ The three fixed regular election dates are as follows:
 - First Tuesday after the first Monday in May;
 - First Tuesday after the first Monday in August;
 - First Tuesday after the first Monday in November.*

Note: The March Presidential Primary election date is also an available election date (second Tuesday in March, e.g. March 10, 2020).

^{*}The November regular election date, even-years only, is the school district's Regular School Election date.

Floater Election Dates

- Any Tuesday that falls more than 30 days <u>before</u> or 35 days <u>after</u> one of the four fixed regular election dates.
- Requires initiative petition.
- 3,000 signatures or 10% of voters who voted in the last gubernatorial election

Fixed Regular Election Dates

2018	2019	2020
N/A	N/A	Tuesday, March 10, 2020**
Tuesday, May 8, 2018	Tuesday, May 7, 2019	Tuesday, May 5, 2020
Tuesday, August 7, 2018	Tuesday, August 6, 2019	Tuesday, August 4, 2020
Tuesday, November 6, 2018*	Tuesday, November 5, 2019	Tuesday, November 3, 2020*

^{*}Regular School Election Date

^{**}Presidential Primary Election Date

Picking an Election Date - Considerations

- Expiration or rollback of current operating millage authorization.
- Coordination with proposed project timetable.
- Cost.
- Turn-out/ballot fatigue/other ballot issues?
- "Stealth Election."

- Proposal A did not eliminate need to vote school operating millages
- School Operating Millage: 18 mills
 - Non-homestead levy
 - Hold harmless levy
- Operating millage proposals do not actually authorize millage; instead they seek authority for an increase in the constitutional limitation on millage which may be levied by a school district. The School Board approves the actual levy within the limit.
- Authorization limited to 20 years.

- Operating Millage Renewal, Restoration, Increase or Headlee Override.
- Headlee Rollbacks on the rise!
- Increase v. Renewal.
- The Headlee Rollback cushion?

RENEWAL OR CONTINUATION

- Previous authorization is about to expire.
- New increase for the identical amount levied in the immediately preceding year or a lesser amount.
- May include increase but cannot exceed 0.5 mills.

HEADLEE CUSHION PROPOSAL

This proposal would restore, replace and extend the authority of the _____ School District to levy the statutory limit of 18.00 mills on non-homestead property (principally industrial and commercial real property and residential real property) which currently expires with the School District's 2018 levy and allow the School District to continue to levy the statutory limit of 18 mills on non homestead property in the event of future Headlee rollbacks of up to 3 mills.

Shall the li	mitation	on the	amoun	t of ta	xes w	hich m	nay be	asses	sed a	gains	t all
property, e	except p	rincipal	reside	nces	and c	ther p	ropert	y exer	npted	by	law,
situated wit	thin the		Sch	nool Di	strict,	County	/ of		_, Mich	nigan	, be
increased t	o 21 mill	s (\$21.	00 per \$	\$1,000	of tax	able va	alue), v	vith 18	mills I	being	, the
maximum	allowable	e levy	(\$18.00	per \$	1,000	of tax	able v	alue), i	for a	perio	d of
(_	_) years	, the y	ears 2	018 tc	20_	_, inclu	usive,	to pro	vide f	unds	for
operating e	xpenses	of the	school o	district'	? This	millag	je wou	ld raise	appro	oxima	ately
\$	in th	ne first y	ear of le	evy.							

Bond Proposal

- A school district may borrow money and issue bonds of the district to defray all or a part of the cost of purchasing, erecting, completing, remodeling, or equipping or reequipping, except for equipping or reequipping for technology, school buildings, including library buildings, structures, athletic fields, playgrounds, or other facilities, or parts of or additions to those facilities; furnishing or refurnishing new or remodeled school buildings; acquiring, preparing, developing, or improving sites, or parts of or additions to sites, for school buildings, including library buildings, structures, athletic fields, playgrounds, or other facilities; purchasing school buses; acquiring, installing, or equipping or reequipping school buildings for technology.
- Unlimited debt levy with voter approval.

WHAT'S NEW ON THE SCHOOL BOND FRONT?

- Need for capital projects remains strong.
- Size and scope of projects have shifted from space addition to <u>renovation</u>, <u>technology</u>, and <u>buses</u>.
- Security, security, security!!
- Energy Conservation Improvements: Newer more efficient systems.
- Tax base recovery making it possible in some cases to bond with existing debt millage.
- Multiple bond proposals considered.
- Negative credit pressures? Interest rates still low Michigan outlook ↑

Developing a Bond Program

- Determine Bonding Capacity.
 - Single or multi-series?
 - Millage rate management
- Identify Projects.
- Qualified or Non-Qualified Bonds? (Michigan School Bond Qualification and Loan Program).
- Lead time for Treasury Pre-Approval.
- Election Dates



RECENT SCHOOL BOND ELECTION RESULTS

Bond Election Results of Bond qualified under the School Bond Qualification and Loan Program:

August	November	May	August	November
2016	2016	2017	2017	2017
12 Bond	5 Bond	25 Bond	4 Bond	27 Bond
Elections	Elections	Elections	Elections	Elections
8 Passed	3 Passed	10 Passed	3 Passed	19 Passed
4 Failed	2 Failed	15 Failed	1 Failed	8 Failed
67% Success	60% Success	40% Success	75% Success	70% Success
Rate	Rate	Rate	Rate	Rate

Building and Site Sinking Fund: Permissible **Uses Expanded**

Pre-2017 Voter Authoriz	zation Post-2016 Voter Authorization
Voter Approval	Voter Approval.
• Up to 5 mills for up to 20 years.	• Up to 3 mills for up to 10 years.
Purchase of real estate for sites for construction or repair* of, school but	·
NO EQUIPMENT OR FURNISHING	• NO EQUIPMENT OR FURNISHINGS OTHER THAN SCHOOL SECURITY IMPROVEMENTS AND ACQUISITION AND UPGRADING OF TECHNOLOGY.
NO MAINTENANCE**	NO MAINTENANCE**
ANNUAL AUDIT	ANNUAL AUDIT

Repair – putting back in good condition – <u>curative</u>.

^{**} Maintenance – keeping in good condition – preventative.



★ Voter approval to replace existing Sinking Fund authorization?

Replacement Sinking Fund Proposal

- Consider requesting voter approval for replacement sinking fund authorization to take advantage of new law
- Target election without cost (e.g. general school election)
- ☐ If voters do not approve replacement proposal, the existing proposal would continue to be authorized.

Sample Replacement Ballot Language

SINKING FUND MILLAGE REPLACEMENT PROPOSAL

This proposal would replace and extend the authority last approved by voters in 20__ and which expires with the 20__ levy for [School District] to levy a sinking fund millage. This proposal would allow the use of proceeds of the millage for all purposes previously permitted by law as well as newly authorized security improvements and the acquisition or upgrading of technology.

As a replacement of existing authority, shall [School District], County of ______, State of Michigan, be authorized to levy 3.00 mills (\$3.00 per \$1,000 of taxable valuation) to create a sinking fund for the purpose of the purchase of real estate for school building sites, the construction or repair of school buildings, school security improvements, the acquisition or upgrading of technology and any other purpose which may be allowed by law, by increasing the limitation on the amount of taxes which may be imposed on taxable property in the School District for a period of ten (10) years, being the years 2017 to 2026, inclusive? It is estimated that 3.00 mills (\$3.00 per \$1,000 of taxable valuation) would raise approximately \$______ in the first year that it is levied.

(Under state law, sinking fund proceeds may not be used to pay teacher or administrator salaries.)

Certification of Tax Levy

- ☐ Summer tax levy.
- ☐ Winter tax levy: September 30.
- Current year ballot proposals.

Michigan Campaign Finance Act ("MCFA") Update

- □ 60-Day Black-Out/Gag Order Gone!
- Recent activities by Secretary of State.
- You are being watched...
 - Educate administrative staff, including building level administrators





Advocate? No! Inform? Yes!

- School districts are prohibited from spending public funds or using other resources for campaign activities, <u>including the election or defeat of candidates</u> or <u>ballot proposals</u>.
- School Districts cannot expressly <u>advocate</u> for a ballot proposal <u>but may use its</u> <u>resources to inform</u> (i.e. factual information).

Do not use language like:	However, you may say:
This will really help our kids.	The bond issue is intended to benefit every child in the district.
This will benefit everyone in the district.	Make an informed decision.
We really need your help.	There is a lot of information available.

Michigan Campaign Finance Act: Public Officials

A **Board member or Superintendent** <u>may</u> express his or her views on a ballot proposal at any time without using school district resources. Statements should not imply that they are expressing the viewpoint of the entire school district or its school board.

A Board member or Superintendent's <u>occasional</u>, <u>incidental use</u> of public resources (such as telephones, computers, offices, stationary, or postage) to communicate his or her views on a ballot proposal to constituents or the media is permissible.

A **Board member or Superintendent <u>may</u>** discuss a ballot proposal at a school board meeting.

A school board may adopt a resolution supporting or opposing a ballot proposal.

